K.S.RANGASAMY COLLEGE OF TECHNOLOGY, TIRUCHENGODE - 637215 (Autonomous)

Faculty Profile



AICTE ID : 1-7440241301 College ID: KSRMBA11D

: Dr.M.RAMAKRISHNAN Name of the faculty

Master of Business Administration **Department**

PROFESSOR Designation

Date of Joining : 08/08/2005

: NO.9, BRINDHAVAN NAGAR, KOOTTAPALLY & (P.O), **Residential Address**

TIRUCHENGODE 3♠ 637 214, NAMAKKAL (DT).

Contact Nos. Landline : 04288281582 **Mobile** : 9894385805

> E-Mail : ramakrishnan@ksrct.ac.in

Gender : Male

: OC/BC/MBC/SC/ST Community

Aadhar Number : 468965673619 **PAN Number** : AKIPR4701M

Date of Birth and Age 05/06/1976 & 48 years I. Particulars of Educational Qualification : (only Completed)

| Category | Name of the Degree | Specialization | Month & Year of Pass | Name of the College | Name of the University | % of Marks / Grades obtained | Class obtained |
|----------|--------------------|--------------------|----------------------------|--|------------------------------|------------------------------|------------------------------------|
| UG | B.Tech | Leather Technology | May 1998 | Anna University, Chennai | Anna University, Chennai | 6.5 | First Class |
| PG | M.Tech | Leather Technology | February 2000 | Anna University, Chennai | Anna University, Chennai | 7.7 | First Class |
| PG | MBA | Marketing, Finance | May 2004 | PSG College of Technology, Coimbatore | Anna University, Chennai | 8.2 | First Class With Distinction |
| PG | M.Phil | Management | June 2007 | Distance | Periyar university, Salem | 72 | First Class |
| Ph.D. | Ph.D | Marketing | October 2013 | Anna University, Chennai | Anna University, Chennai | - | - |

^{*} Enclose copies of certificates and testimonials duly attested by the faculty member and the principal as proof.

I.a. Additional Qualification

i.GATE Score (in case of B.E/B.Tech.) ii. NET/SLET (in case of M.C.A./M.Sc./M.A.)

: Measuring Retail Service Quality using RSQS and Validating RSQS in the Context of South Indian Retail Stores II. Title of Ph.D. Thesis *

III. Faculty in which Ph.D. was awarded : Marketing

IV. Academic Experience as on January,2025

| Name of the Callege | Designation | Date of | Date of | Experience | | |
|--|------------------------|------------|------------|------------|--------|------|
| Name of the College | | Joining | Relieving | Years | Months | Days |
| K.S.Rangasamy College of Technology, Tiruchengode | Professor | 01/06/2018 | - | 6 | 8 | 1 |
| K.S.Rangasamy College of Technology, Tiruchengode | Associate Professor | 01/11/2015 | 31/05/2018 | 2 | 7 | 1 |
| K.S.Rangasamy College of Technology, Tiruchengode | Assistant Professor | 01/06/2010 | 31/10/2015 | 5 | 5 | 1 |
| K.S.Rangasamy College of Technology, Tiruchengode | Lecturer | 08/08/2005 | 31/05/2010 | 4 | 9 | 24 |
| Priyadharshini Engineering College, Vaniyambadi | Lecturer | 01/07/2000 | 30/06/2002 | 2 | 0 | 0 |
| | | | Total | 21 | 5 | 27 |

V. Industrial Experience

Name of the Organization

Designation

Pature of Work

Date of Relieving

Vears Months

Days

- Nil -

VI. Other Relevant Information

: - Nil -

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